



JORDAN HARRISON

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jordanharrisonprojects.com
617.850.5173

PROFESSIONAL PROFILE

Art director, motion graphics designer, and team leader with extensive experience in performance marketing. Storyteller and collaborator, adept at creative problem solving.

EXPERIENCE

Bamboo, Marketing Agency, San Francisco, CA
Associate Director, Design, Aug 2021 – Present
Senior Motion Graphics Designer, Jan 2021 – Aug 2021

- Directed and coached design and production teams in career development and creative work
- Identified and pitched services and upsells to new and existing clients
- Developed concepts, storyboarded, and designed ads for paid social performance marketing

Global Citizen, Non-Profit committed to ending global poverty, New York, NY
Senior Motion Graphics Designer, Mar 2018 – Dec 2020

- Designed and art directed motion graphics for online and out-of-home marketing for Global Citizen festivals, broadcast events, social channels, and explainer videos
- Managed numerous freelance motion graphics designers on large-scale projects

Nickelodeon, New York, NY
Animator, Jul 2015 – Nov 2017

- Designed motion graphics for on-air broadcast and digital video promos for all Nick+ networks

Apple, Inc., Boston, MA & Pittsburgh, PA
Creative, Feb 2010 – Nov 2012

- Facilitated 3000+ personal and group training sessions on topics including video editing and motion graphics
- Led internal development program, trained specialists from multiple markets

Jordan Harrison Projects, Oakland, CA
Art Director and Video Producer, Nov 2007 – Present

- Performed all duties of a full-service video production studio, including writing, art directing, design, videography, editing, and motion graphics animation

TECHNICAL SKILLS

- Motion Graphics & Video Editing – After Effects, Premiere Pro, Final Cut Pro
- Graphic & UI design – Adobe Photoshop, Illustrator, Figma
- AI tools – Midjourney, ChatGPT, WellSaid Labs, Adobe Firefly
- Facebook / Meta Creative Strategy Professional Certification

EDUCATION

Carnegie Mellon University, Pittsburgh, PA
MFA, Video & Media Design, 2012 – 2015

Bowdoin College, Brunswick, ME
BA, Art History, May 2000 – 2004

INTERESTS

- Marketing for social justice causes and the arts
- Host of Club Weird, a sci-fi movie viewing club
- Long distance running
- Lead guitarist in parody cover band